



# ACCLAIM AUTISM



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## Digital Marketing Intern

Up to 20 hours per week @ \$15 USD / hour.

We are looking for an intern to help improve our digital marketing game within our leading Applied Behavior Analysis (ABA) company. This is a great opportunity to gain quality supervision from an experienced manager of strategic communications and digital marketing, while learning what goes into a quality ABA program across settings, and behind the scenes. The successful candidate will assist with design, brand standard, social media strategy, and company collateral, while providing consultation on website, software design, and many projects in a fast-paced and fun environment.

This is a paid internship, for up to 20 hours per week, with quality supervision from a dedicated and experienced team, and the potential opportunity to continue your professional development in other roles. This position is geared towards students actively pursuing communications, marketing, or design work in a digital space. Preference is for students living in Pennsylvania or the surrounding area, but we're open to any location around the world for the right candidate. This role would allow for autonomous, project focused work on your own time, with scheduled leadership and supervision at agreed upon times during regular business hours in the EST. timezone.

### Duties

- Design brand standard for print, digital and social media
- Design collateral for internal and external audiences
- Design various templates for consistency
- Design/create promotional materials
- Video and editing (preferred)
- Design trade show booth and materials
- Create social media calendar
- Create celebration calendar
- Consult on layout and design of website
- Other duties as assigned



## About Acclaim Autism

Acclaim Autism strives to provide high-quality, scientifically-driven ABA Therapy services to families and children impacted by Autism Spectrum Disorder (ASD). Specializing in comprehensive home-based ABA Therapy programs, we strive to be the provider of choice in Pennsylvania. We have a culture of giving and receiving feedback, with a heavy focus on training and development. We use the latest technology to simplify work, so we can all focus on helping families.

We help you develop the skills you need to be successful. Training, mentorship, and career progress are encouraged. We have a supportive and engaging environment with regular check-ins, meetups, and opportunities. We are an equal opportunity employer. We do not discriminate against applications, including discrimination on the basis of race, color, religious creed, disability, ancestry, national origin, age, sex or other.

## Qualifications

- Enrolled in a Bachelor's /Master's degree program that can lead to employment in a communications/marketing/digital media role
- At least one year experience working or volunteering with children or teens
- Reliable, punctual, and organized; strong work ethic
- Exceptional written and verbal communication skills
- Utilization of popular design software
- Social media management/ experience with multiple platforms
- Must pass all clearances Fully vaccinated against COVID-19, or provide a documented exemption that meets our policy
- Optional: video production / editing, campaign design, survey & data collection

Interested candidates can apply online:

<https://acclaimautism.com/autism-career-work-with-us/>

